

Yolo County Home Energy Efficiency Program (CBO) Toolkit

Updated July 31, 2024

Thank you for helping Yolo Sustainability spread the word about the Yolo County Home Energy Efficiency CBO Solicitation Period. This toolkit includes all of the resources needed to help spread the word about this opportunity. The complete toolkit contents are as follows:

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If you have any questions or would like to request printed flyers or other promotional materials for your event, please email sustainability@yolocounty.org to request an outreach packet!

YOLO SUSTAINABILITY SOCIAL MEDIA HANDLES (*please tag us!*)



<https://www.facebook.com/YoloCountyClimateActionandSustainability>



<https://www.instagram.com/yolosustainability/>

QR CODES (Direct to Home Energy Webpage!)



SAMPLE EMAIL OR NEWSLETTER BLURB

Yolo County Needs Your Input! Take the Climate Action and Adaptation Plan Survey Today! Help Yolo County Promote Home Energy Efficiency!

Yolo County needs your help to spread the word about our Home Energy Efficiency Programs. Community-Based Organizations (CBOs) can be compensated up to \$8,000 for their outreach efforts.

Why Get Involved?

- **Support Your Community:** Help residents lower their utility bills and make their homes more comfortable.
- **Enhance Resilience:** Contribute to community resilience against climate impacts such as higher temperatures, wildfires, floods, and drought.
- **Be Part of the Solution:** Assist in reaching Yolo County's greenhouse gas (GHG) reduction goals!

How to Participate:

- **Apply:** Submit your application by August 30, 2024.
- **Outreach:** Engage with your community to promote our Home Energy Efficiency Programs.
- **Get Compensated:** Receive up to \$8,000 for your outreach efforts.
- **Apply by August 30, 2024!**

Yolo County Needs Your Help! Promote Our Home Energy Efficiency Programs

Yolo County is committed to enhancing energy efficiency and resilience in our community, and we need your support. Community-Based Organizations (CBOs) can play a crucial role in our outreach efforts and be compensated for their work.

What Are the Home Energy Efficiency Programs?

Our programs aim to help residents reduce energy costs, improve home comfort, and contribute to our goal of a carbon-negative footprint by 2030. By promoting these programs, you will help our community be more resilient to climate impacts such as higher temperatures.

Why Get Involved?

- **Support Your Community:** Help residents access valuable energy efficiency resources.
- **Enhance Resilience:** Contribute to a more sustainable and resilient Yolo County.
- **Be Compensated:** Eligible CBOs can receive up to \$8,000 for their outreach efforts.

How to Participate:

1. **Apply:** Submit your application by August 30, 2024.
2. **Outreach:** Engage with your community to promote our Home Energy Efficiency Programs.
3. **Get Compensated:** Receive up to \$8,000 for your outreach efforts.

Apply by August 30, 2024!

Join us in making Yolo County more energy-efficient and resilient. Apply today!

If you have any questions, please email sustainability@yolocounty.gov.

SAMPLE FACEBOOK/INSTAGRAM POSTS

Join Yolo County's efforts to enhance energy efficiency! 🌍 ✨ We are looking for Community-Based Organizations (CBOs) to help us spread the word about our Home Energy Efficiency Programs. Eligible CBOs can receive up to \$8,000 for their outreach efforts.

Our programs aim to help residents lower utility bills, improve home comfort, and be more resilient to high temperatures. Apply by August 30, 2024!

Click the link in our bio to learn more! If you have any questions, please email sustainability@yolocounty.gov.

#ClimateAction #LiveSustainably #YoloSustainability #YoloCAAP

Are you part of a Community-Based Organization within Yolo? Yolo County needs your help! 🌱💡 We're offering up to \$8,000 for CBOs to assist with outreach for our Home Energy Efficiency Programs. Help us make a difference by promoting energy-saving initiatives and supporting our community.

Apply by August 30, 2024. Let's make Yolo County more energy-efficient together!

Click the link in our bio to learn more! If you have any questions, please email sustainability@yolocounty.gov.

#ClimateAction #LiveSustainably #YoloSustainability #YoloCAAP

Help us promote Yolo County's Home Energy Efficiency Programs and get rewarded! 💰🏠 We are seeking CBOs to spread the word about our free energy assessments and weatherization kits. These programs aim to reduce energy costs and improve home comfort, especially during high temperatures.


Compensation: \$8,000

Application Deadline: August 30, 2024

Click the link in our bio to learn more! If you have any questions, please email sustainability@yolocounty.gov.

#ClimateAction #LiveSustainably #YoloSustainability #YoloCAAP

Countdown to Deadline

 Time is running out! Only [X] days left to apply for Yolo County's Home Energy Efficiency Programs outreach initiative. CBOs can earn up to \$8,000 for helping us promote these vital programs. Don't miss out on this opportunity to support your community and enhance energy efficiency!

Apply by August 30, 2024.

Click the link in our bio to learn more! If you have any questions, please email sustainability@yolocounty.gov.

#ClimateAction #LiveSustainably #YoloSustainability #YoloCAAP

IMAGES FOR SOCIAL MEDIA POSTS



CLIMATE ACTION & ADAPTATION PLAN

APPLY BY FRIDAY, AUGUST 30TH!

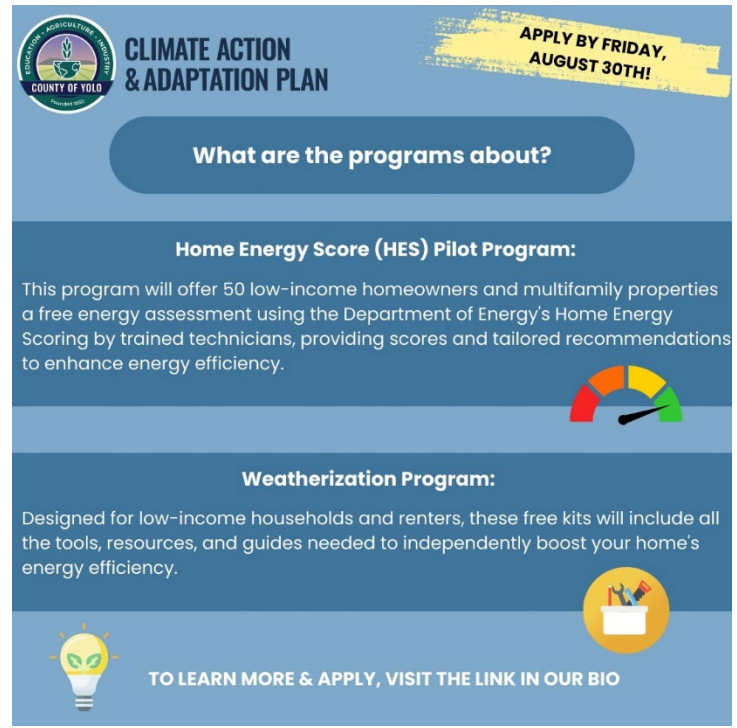
Are You A Community-Based Organization?

Join Yolo County's Home Energy Efficiency Program Efforts!

The selected Community Based Organizations/ Partners will receive **\$8,000!**

TO LEARN MORE & SUBMIT A SHORT APPLICATION, CLICK THE LINK IN THE BIO & EMAIL SUSTAINABILITY@YOLOCOUNTY.ORG

1 – Cover Page



CLIMATE ACTION & ADAPTATION PLAN

APPLY BY FRIDAY, AUGUST 30TH!

What are the programs about?

Home Energy Score (HES) Pilot Program:

This program will offer 50 low-income homeowners and multifamily properties a free energy assessment using the Department of Energy's Home Energy Scoring by trained technicians, providing scores and tailored recommendations to enhance energy efficiency.

Weatherization Program:

Designed for low-income households and renters, these free kits will include all the tools, resources, and guides needed to independently boost your home's energy efficiency.

TO LEARN MORE & APPLY, VISIT THE LINK IN OUR BIO

2 – Second Page



CLIMATE ACTION & ADAPTATION PLAN

APPLY BY FRIDAY, AUGUST 30TH!

Empower Yolo County with Us!

YOUR ROLE:

- Outreach:** Spread the word about home energy efficiency in rural and unincorporated areas of Yolo County, focusing on disadvantaged communities.
- Kit Distribution:** Equip residents with DIY weatherization kits — *no technical expertise needed!*

PERKS:

- Compensation:** \$8,000 for selected organizations.
- Impact:** Help improve living conditions for low-income, elderly, and renter populations within unincorporated Yolo County.

GET INVOLVED:

Deadline: Friday, August 30th, 2024

For details & to apply, check the link in our bio or email sustainability@yolocounty.gov

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YOLO COUNTY IS RECRUITING THREE
COMMUNITY BASED ORGANIZATIONS
TO SERVE AS A PAID OUTREACH PARTNER
TO SUPPORT A SUITE OF
**HOME ENERGY EFFICIENCY
PROGRAMS**

THE SELECTED COMMUNITY BASED
ORGANIZATION/ PARTNER WILL RECEIVE \$8,000!

26 DAYS LEFT TO APPLY

LEARN MORE HERE
Scan the QR code or click the link in our bio to learn more!

APPLY BY FRIDAY, AUGUST 30TH!

Release on August 5th

YOLO COUNTY IS RECRUITING THREE
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THE SELECTED COMMUNITY BASED
ORGANIZATION/ PARTNER WILL RECEIVE \$8,000!

13 DAYS LEFT TO APPLY

LEARN MORE HERE
Scan the QR code or click the link in our bio to learn more

APPLY BY FRIDAY, AUGUST 30TH!

Release on August 16th

YOLO COUNTY IS RECRUITING THREE
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**HOME ENERGY EFFICIENCY
PROGRAMS**

THE SELECTED COMMUNITY BASED
ORGANIZATION/ PARTNER WILL RECEIVE \$8,000!

01 DAY LEFT TO APPLY

LEARN MORE HERE
Scan the QR code or click the link in our bio to learn more

APPLY BY FRIDAY, AUGUST 30TH!

Release on August 29th

SAMPLE FLYERS (links to downloadable PDFs are below; sample images on following page)

Flyer #1

ARE YOU A COMMUNITY-BASED ORGANIZATION?

JOIN YOLO COUNTY'S HOME ENERGY EFFICIENCY EFFORTS!

Our Focus:

- Reaching low-income, elderly, and renter populations
- Ensuring they are informed and can benefit from our programs

Your Role:

- Conduct Outreach to promote programs
- Distribute DIY weatherization kits
- Participate in monthly meetings and community events

Compensation:

- Eligible CBOs will receive \$8,000

LEARN MORE HERE

Scan the QR code

Apply by August 30, 2024!

Questions?
Email Sustainability@yolocounty.org

CLIMATE ACTION & ADAPTATION PLAN

EDUCATION - AGRICULTURE - INDUSTRY
COUNTY OF YOLO
Established 1850



Flyer #2

CLIMATE ACTION & ADAPTATION PLAN

APPLY BY FRIDAY, AUGUST 30TH!

Yolo County is Seeking Community Outreach Partners to Support a Suite of Home Energy Efficiency Programs

WHAT ARE THE COUNTY'S HOME ENERGY EFFICIENCY PROGRAM?

Yolo County is launching an exciting outreach initiative focused on two key home energy efficiency programs: the **Home Energy Score (HES) Pilot Program** and the **Weatherization Program**. These programs aim to improve home energy efficiency, reduce energy costs, and enhance living conditions for our rural, low-income homeowners and renters. We are seeking dedicated CBOs to help implement these programs in the rural and unincorporated areas of Yolo County, particularly targeting low-income, elderly, and renter populations.

PROGRAM GOALS:

Home Energy Score (HES) Pilot Program: This program offers community members a voluntary energy assessment by trained technicians, producing a score and recommendations for improving energy efficiency. The pilot will cover up to 50 homes, focusing on low-income homeowners and multifamily properties.

Weatherization Program: Designed to equip low-income households and renters with free DIY weatherization kits, this program empowers community members to independently improve their homes' energy efficiency. The kits include tools, resources, and educational materials to guide effective usage.

For more information on the HES and Weatherization Programs, visit: <https://tinyurl.com/msvvtbb>

COMPENSATION & TIME COMMITMENT

Compensation for the selected Community Based Organizations/Partners will be \$8,000. Monthly meetings are 60 minutes. Review of materials in advance of the monthly meeting and coordination in between monthly meetings is also anticipated. It is also expected that CBPs/CBOs will support coordination and/or attend community events throughout program duration. CBOs/CBPs may spend 2 to 4 hours per month on average from Fall 2024 through Winter 2026.

Questions? Email Sustainability@yolocounty.org

REQUEST AND EXPECTED OUTCOMES

Yolo County is looking for three Community Based Partners (CBPs) and/or Community Based Organizations (CBOs) to **build and maintain relationships with the community in the unincorporated area of Yolo County** throughout the Home Energy Efficiency Program duration. By working with CBPs/CBOs that are known and trusted within the community, the County hopes to center equity in the outreach and engagement process and ensure the program reaches low-income, elderly, disabled residents, and renters, while creating opportunities for economic and social well-being.

Serving as an Outreach Partner entails the following:

- Attendance at monthly meetings
- Coordinating and/or facilitating community event(s) related to the Home Energy Efficiency Program, i.e. workshops, tabling events, convening community conversations, etc.
- Providing input on the Equity and Engagement Strategies used for community outreach and engagement.
- Providing input on materials and tools used for community outreach and engagement.

HOW TO APPLY:

Please submit a letter (no more than 5 pages) to sustainability@yolocounty.org by **Friday, August 30th, 2024**. The letter should include the following:

- A brief description of how you/your organization will support the goals of the HES and Home Weatherization Programs in development of the CAAP.
- An overview of your organization's experience working with communities in unincorporated Yolo County, specifically low-income communities, Black, Indigenous, and People of Color (BIPOC) communities, the elderly, people with disabilities, and youth.
- Please cite your experience coordinating and hosting community events (list of most recent events coordinated, number of people coordinated and attended, purpose of the event and outcomes). If possible, please describe your ability to provide services in multiple languages (particularly, Spanish) to ensure effective communication and engagement with diverse community members.

HOW WILL APPLICATIONS BE EVALUATED?

TOPIC	SELECTION CRITERIA	SCORE
Organizational Capacity	Completeness of the description on how your organization will support the goals of the Home Energy Efficiency Program.	5 points
Community Experience	Demonstrated experience and description of work with communities in the unincorporated area, specifically low-income communities, Black, Indigenous, and People of Color (BIPOC) communities, the elderly, and people with disabilities.	5 points
Event Coordination Experience	Demonstrated capacity to conduct in-person outreach & coordinate and facilitate community events. List of most recent events coordinated, number of people coordinated and attended, purpose of the event and outcomes. If able, describe your organization's ability to offer services in multiple languages to ensure effective communication and engagement across diverse community groups.	5 points