



# COUNTY OF YOLO

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**FOR IMMEDIATE RELEASE**  
April 23, 2009

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## **Yolo County Web Site wins CAPIO Award**

**(Woodland, CA)** – Last week, Yolo County received Honorable Mention for its updated Web site ([www.yolocounty.org](http://www.yolocounty.org)) at the California Association of Public Information Officials (CAPIO) annual conference, held in San Diego, CA. CAPIO announced results of the statewide competition during their “Excellence in Communications” awards ceremony held on Apr. 16. This year, CAPIO received 63 entries into the awards program.

“Updating our Web site was a top priority for the Board of Supervisors as it is such an important tool in communicating with our residents,” said Yolo County Board of Supervisors Chair Mike McGowan. “Since the launch of our new site, exactly a year ago, we have received tremendous positive feedback from our community and colleagues. This statewide recognition is icing on the cake.”

The process of redeveloping Yolo County’s site started in 2007 when the Board of Supervisors included an overhaul of the Web site in their strategic planning process. The goal was to develop a site that reflected the quality of life in Yolo County with its agricultural and open space heritage, while also providing the public information on the business of Yolo County in an easily accessible and user-friendly manner. Today, Yolo County has an ADA compliant Web site, with all the modern bells and whistles which allow for easy maneuverability, and it includes seasonally rotating images on the homepage that depict the many facets of Yolo County life and scenery.

“Updating our Web site was an incredible effort that involved many hands,” said Beth Gabor, Yolo County Public Information Officer. “On a daily basis, those many hands continue to post up-to-date content concerning the business of Yolo County for the benefit of our residents, the business community and visitors to Yolo County. We invite you to regularly visit [www.yolocounty.org](http://www.yolocounty.org).”

CAPIO is an affiliate of the California League of Cities. In addition to a core group of city communications professionals, CAPIO counts among its members the staff of counties, school districts, water and air pollution control districts, parks and open space districts, public relations firms, municipal television channels, and police and fire departments throughout the state.

“CAPIO’s award categories are designed to showcase outstanding communication strategies, products and skills,” explained CAPIO President Jenny Peterson. “This year’s award winners encompass the best of the best in terms of public communication efforts.”

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